

NEORIS Strengthens its Relationship with Salesforce to Accelerate the Digital Transformation of Organizations

The innovation services provider attends global Salesforce event—Dreamforce-- as one of its leading sponsors.

MADRID and MIAMI-- September 20, 2018-- With the goal of creating disruptive solutions aimed at companies that aspire to increase their digital touch points with clients, NEORIS, a global innovation services company, has decided to strengthen its relationship with Salesforce, the global leader in CRM solutions, renewing the global partnership agreement it has had with the company for the last three years.

As a result of their mutual commitment, NEORIS announces it will be a sponsor of the Spanish Delegation at Dreamforce, the global Salesforce event that will take place September 25-28 in San Francisco, taking advantage of the opportunity to showcase all its capabilities to customers attending the gathering.

NEORIS is currently one of the leading consultants with the most profound knowledge of Salesforce technology in Spain, with more than 15 certifications. Thanks to this expertise, NEORIS has successfully completed the implementation of sales process projects with Salesforce technology with its own methodology to measure, enhance, monitor and automate the sales forces of each company.

Likewise, NEORIS has developed solutions aimed at organizations in the healthcare sector, such as "Familiar Conectado", a project that establishes information channels and connections between the patient, their relatives, and the professionals in charge of their care.

NEORIS has also developed solutions for leading financial institutions based on Service Cloud, a solution that allows organizations to turn their traditional customer care centers into advanced ones by offering a faster, smarter and more personalized service. These developments have been recognized by Salesforce with the award for the most relevant Service Cloud project in Spain during the third edition of the Salesforce for Partners Awards.

Marcelo Costa, global leader of Partnership & Alliances for NEORIS, affirms that "based on our global experience we are exceptionally qualified to significantly impact the way in which companies create value. Salesforce is a key technology provider in transformation processes, so adding our capabilities makes it much easier to offer value-added solutions that increase the agility, competitiveness and profitability of our customers."

About NEORIS

NEORIS is a global innovation services company that co-creates disruptive solutions for digitally aspiring companies to boost their interactions with their customers, employees and stakeholders. For this, NEORIS has a team of creative professionals that combines design, a deep development understanding in technological innovation and dominance in its core industries (Healthcare, Financial Services, Manufacturing and Telecommunications) to drive business transformation. Headquartered

NEORIS

in Miami, FL., NEORIS has a network of global delivery centers, design studios and operations in the U.S., Europe, Latin America, Africa, the Middle East and Asia.

More information is available at <http://www.neoris.com>, on Facebook, Instagram or Twitter @NEORIS.

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